



# DETROIT TESTING LABORATORY, INC.

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## PRESS RELEASE

### Detroit Testing Laboratory, Inc. Management Promotions

March 1, 2010

Detroit Testing Laboratory, Inc., a leading automotive and industrial testing and development laboratory, and Chairman, Alfredo Apolloni proudly announce the promotions of Earl L. Smith and Michael Janssen effective immediately.

Earl L. Smith has been promoted to President & CEO of DTL after 6 years with the company. Mr. Smith, who was hired as Chief Operating Officer in March of 2004, has spent his entire 25 year career in the testing industry. He received Electronics Engineering and Physics degrees from the University of Scranton and held engineering and management positions at Dayton T. Brown, Inc (New York) and Trialon Corporation (Indiana/Michigan). Mr. Smith is involved in many industry organizations, such as The Society of Automotive Engineers (SAE), National Defense Industry Association (NDIA), Automation Alley and is a founding member and Chairman of Mott Community College's Michigan Technical Education Center. In addition, Mr. Smith serves on the Battery Standard Technical Panel for Underwriters Laboratory and the Battery Standards Committee for SAE.

Michael Janssen has been promoted to Chief Operating Officer of DTL after 5 years with the company. Mr. Janssen, who was hired as Director of Sales in January of 2005, has 25 years experience in the testing industry. He received a degree in Materials and Metallurgical Engineering from The University of Michigan and held engineering and management positions at Guessquire Testing Lab (Michigan), Qualmark (Colorado) and National Technical Systems (Michigan). Mr. Janssen is a member of the Society of Automotive Engineers and The Society of Plastics Engineers.

### About Detroit Testing Laboratory, Inc.

Detroit Testing Laboratory, Inc. is an independent A2LA accredited testing and development laboratory, providing calibration, electrical, battery, mechanical, fuel systems, environmental, dynamics, and materials testing services to automotive and industrial clients since 1903. More information can be found at [www.dtl-inc.com](http://www.dtl-inc.com).